
WEBSITE
DESIGN AND
HOSTING

SEO
SEARCH ENGINE
OPTIMIZATION

ONLINE
REPUTATION
MANAGEMENT



THE WORKS
BUSINESS
PACKAGE

WHERE TO START YOUR WEBSITE?

You're opening a new business. You know that you need a superior online presence, which can be expensive. Cash is tight. Time is tighter.

The Works by U2Them is the answer. We are going to do everything that you need to establish your business internet presence.

START TODAY AT
u2them.com
or call (877) 844-7978

Why We Call It The Works

The Works provides everything that you need to do to get started in creating your online presence for your business.

We start with a SEO optimized, mobile ready website design then move on to social media presence and advertising to test the market and announce your business.

We have the tools needed to help new clients find you online.

What's Included with The Works

- Strategy Kick-off Session
- Extensive Client Questionnaire
- Domain Research / Acquisition
- Multi-page Responsive Website
- SEO Website Enhancement
- Google Analytics
- Webmaster Tool Implementation
- Website Hosting and Updates
- Website Off-site Backups
- Email - up to 10 Email Addresses
- Full NAP Placement
- Google My Business Setup
- Facebook Account Setup
- Twitter Account Setup
- Instagram Account Setup
- LinkedIn Account Setup
- Youtube Channel Setup
- Marketing Phone Number Setup
- 2 Facebook Ads
- 2 Twitter Ads
- 2 Instagram Ads
- \$400 Ad Spend
- Press Release
- Monitoring and Reports of Ads
- Social Media Strategy Review
- Marketing Strategy Plan

START TODAY

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What Is the Time Frame?

All of this will be done in the first thirty days WITH your cooperation, which includes approvals, verifications for the online services, artwork, and more.

What Does It Cost?

The Works Package is \$3,600

Monthly Cost: \$399 + Additional Adspend

We'll finance your Works Package over six months at no additional cost to you! This makes your monthly cost for the first six months only \$999. This includes \$399 for the regular monthly plan, the monthly Works payment of \$600, and \$400 of initial advertising, giving your online presence an incredible start!

What If It Doesn't Work Out?

If you terminate our services at the end of six months we will assist in helping you move to a new firm or bring it in house. All the work that we have done on your website, advertising, and social media profiles is YOURS.